

ESG Manager Course

Siri 6 (ESG06): Sustainable Design and Circular Design: What are the differences, and do you need them?

This course addresses the specific needs of businesses seeking to explore or transform their existing linear business model into a circular one. It is particularly well-suited for professionals responsible for strategising and managing sustainability initiatives within their organisation.

This course will cover in-depth circular economy actions with practical sessions for participants to learn by doing. The challenging hands-on session will cover the full spectrum of the circular supply chain, from circular product design, reverse logistics, and remanufacturing to collaborative networks, to name a few.

This is also one of the essential course for Sustainability / ESG Manager. Upon completion of this course, one can also register for our other four courses and assessment to obtain the ESG Manager certificate.



Objective To provide participants with essential understanding of Circular Economy in practice.



Trainer Ts. Teh Soo Tyng

Guest Trainer Mr. EeKang Ooi



Ts. Teh Soo Tyng

Ts. Teh Soo Tyng embarked on sustainability management career for more than 13 years. Ts. Teh Soo Tyng has experience in establishing carbon footprint for printed material since 2010. She has additional expertise in eco-conception, life cycle assessment (LCA), carbon footprint (CFP) analysis and sustainability reporting (SR). In 2016, she is recognised as National Industry Expert and Panel NOSS (National Occupational Standard Scheme) of Environment by Ministry of Human Resources Malaysia. In 2018, she is offered as Certified Sustainability Practitioner by Institute of Certified Sustainability Practitioners. She became a certified trainer cum assessor and WELL Accredited Professional (WELL AP) in 2020 and International Sustainability and Carbon Certification (ISCC) auditor in 2023.



Mr. EeKang Ooi

With over two decades of experience, Mr. EeKang Ooi ran one of Malaysia's pioneer product design consultancies serving local and international multinational companies. His portfolio includes over 500 completed projects in various industries, from medical appliances, power tools, electronic and electrical peripherals, lifestyle, and furniture design, to name a few. Since 2011, he has shifted his focus toward design education and research, particularly in sustainable materials and circular product design.

He teaches industrial design and sustainability at the Asia Pacific University of Technology & Innovation (APU). His passion lies in environmental stewardship and is actively advocates for Circular Design as a sustainable solution to the planet's pressing issues. He is committed to catalysing the linear to circular economy shift. He encourages SMEs to explore and take advantage of the new business gaps in the circular design ecosystem.

His research interest revolves around Product Design for Circularity, Design for Disassembly to facilitate Maintenance and Recycling, Exploring Systems for Reverse Logistics, Design for Behavioural Change, Alternative, Distributed, and Community-Inclusive Manufacturing and exploring new circular business models.



Date 18 October 2023 (Wednesday)



Venue Klang Valley (to be confirmed)





Tentative Programme

Time	Agenda
09.00	The beginning of consumption, the road to climate change
09.30	Brief History of Sustainability from CSR, SDG, ESG to CE.
10.00	The definition of Sustainable Design versus Circular Design.
10.30	Break
10.45	Explore the application of Circular Design Actions. Case studies presentation.
11.45	Practical Session – envision and ideation towards a closed loop system
13.00	Lunch
14.00	Practical Session – negotiate and innovate your ways in a circular business model
15.30	Break
15.45	Group Presentation and Discussion.
17.00	End



Expected number 20-30 pax



Organiser Academy of Sustainability and Innovation(ASI), Eco Sentido Sdn Bhd



RM 1100/pax

Early Bird (register and pay before 22 September 2023) RM 850.00 per pax
Register two (2) courses RM1500/pax (save RM700)
Register three (3) courses RM2160/pax (save RM1140)
Registration Fee is HRDC claimable include tea break, lunch, training material and certificate of participation



Target Participant

Sustainability / ESG Manager, Risk Manager, Strategy Manager, Operation Manager / Aspiring Manager



Participant pre-qualification

At least three years of working experiences



Registration

Please liaise with Ms. Ping Ping at 016-6650654
For any assistance, please call (9.00 am – 6.00 pm, Monday – Friday)
03-89429858



Payment

1. Payment to be made by crossed cheque or online transfer to Eco Sentido Sdn Bhd
2. Payment details for EFT / IBG purposes:
Beneficiary Name: ECO SENTIDO SDN BHD
Bank Name: Malayan Banking Berhad
Bank A/C No: 562666065543

We appreciate your support!

Register up to three courses of the ESG Manager Siri, we are offering the following additional benefit(s):

1. Half day local organic farm trip
2. Inclusive of 1 vegetarian semi buffet lunch + farm activities - farm walk, enzyme making demo



Contact Us

Eco Sentido Sdn. Bhd.

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scan here to register